



# KIMEX

KOREA INTERNATIONAL MACHINERY EXPO

June 25<sup>th</sup>(Tue) - 28<sup>th</sup>(Fri), 2024 | CECO

Hosted by  GYEONGNAM  CHANGWON

Organized by  **KO MI** KOREA ASSOCIATION OF  
MACHINERY INDUSTRY

# WHY KIMEX?






KIMEX is the first and oldest traditional exhibition in the Gyeongnam, Korea and the premium machinery industry exhibition leading the smartization and digital new deal innovation

<p><b>Changwon Logistics Hub</b></p> <p><b>Gyeongnam</b></p> <p>Gross regional production : <b>\$123trillion</b>  <b>6,873</b> manufacturers  <b>304,000</b> employees</p>	<p><b>50<sup>th</sup> Anniversary of National Industrial Complex Designation</b></p> <p><b>Continuous Growth in Demand</b></p> <p>Revitalization of old industrial complexes, structural upgrading</p>	<p><b>207 Industrial Complexes in Gyeongsangnam-do</b></p> <p><b>Industries Location with Top Demand</b></p> <p>Aerospace, machinery, shipbuilding and offshore plants, automotive parts, etc.</p>	<p><b>Optimal for Machinery Exhibitions</b></p> <p><b>Changwon City Specialties</b></p> <p>Intelligent machine &amp; robot, manufacturing ICT convergence, shipbuilding &amp; offshore plant, advanced new materials</p>
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## Exhibition Overview

Name	Korea International Machinery Expo 2024
Period	June 25 <sup>th</sup> Tue - June 28 <sup>th</sup> Fri 2024, 4 days 10:00-17:00 * Until 10:00-16:00 on the last day
Venue	Changwon Exhibition Convention Center (CECO)
Size	160 Exhibitors from 15 countries, 350 booths Domestic: 105 exhibitors, 220 booths / Overseas: 55 exhibitors, 130 booths
Hosted by	Gyeongnam, Changwon
Organized by	Korea Association of Machinery Industry

## Exhibit Items

Areas	Items
 <b>Metal cutting</b>	Machining center, lathe, high-speed machine, multi-tasking machines, saw, cutting machine (laser, fiber laser, CO2, plasma, waterjet)
 <b>Automation</b>	Sensor, actuator, drive, automation system, motion control, pneumatics, logistics automation, robotics, etc.
 <b>Smart factory</b>	Smart factory solution, IOT, network system, cloud system, digital platform, Big Data, 5G
 <b>Materials/Parts</b>	Mechanical parts, electrical parts, electronic parts, metallic materials, chemical materials, ceramics, 3D printing, e-mobility and charging
 <b>Energy</b>	Carbon neutral technologies (decarbonization, carbon capture, process upgrades), plants, renewable energy (solar/thermal, hydrogen, wind, ocean energy), energy management and storage system

2008-2022 KIMEX

International exhibition certification by the Ministry of Trade, Industry and Energy (entrusted by the Association of Korea Exhibition Industry)

## Application Process

### Application



- > [www.kimex.org](http://www.kimex.org)
- > Online application

### Make a down payment



After online application  
Within 7 days,  
Pay 50% of the  
participation fee

### Pay the balance



**Balance**  
Pay by May 31, 2024  
**Utility cost**  
Pay by June 14, 2024

### Booth Assignment

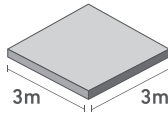


Expected in May

## Booth types and fees

### Space-only Booth

3m X 3m



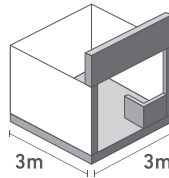
Based on 1 unit

USD **2,000**

Provide space only

### Basic Booth

3m X 3m



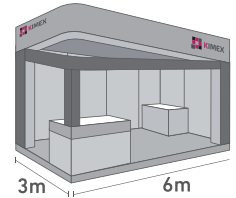
Based on 1 unit

USD **2,450**

Basic device fee included  
/ Octa materials

### Premium Booth

6m X 3m



Based on 1 unit |  
Can apply for two or more units

USD **3,200**

Premium booth unit included /  
Block material

※ Design, etc. may change during  
the supplier selection process

### K-Machine Metaverse Exhibition Center

Can freely publish and modify  
content directly from MY PAGE

※ Complimentary with booth participation,  
1 year retention



## Participation Fee Discount

### Early bird discount

Early bird 1  
~ January 2024 **15%**

Early bird 2  
~ March 2024 **10%**

General  
~ April 2024 **5%**

Application  
on waitlist  
~ May 2024

※ All discounts are based on space only booth fees.

※ In case of multiple discounts, a maximum discount of 50% will be applied.

E.g.) A company based in Gyeongnam who applies no later than January 24 receives a discount rate of 50%.

## Contact us

**KOAMI Exhibition Team**

**T.** 02-369-7800

**E.** [info@kimex.org](mailto:info@kimex.org)

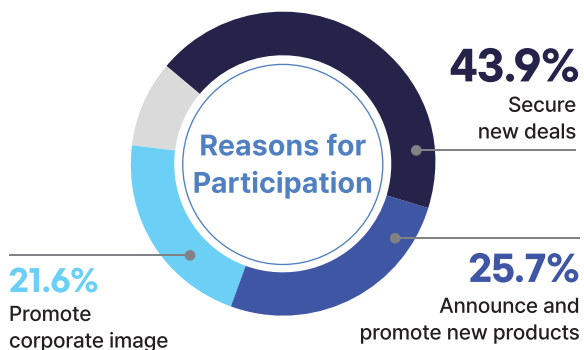
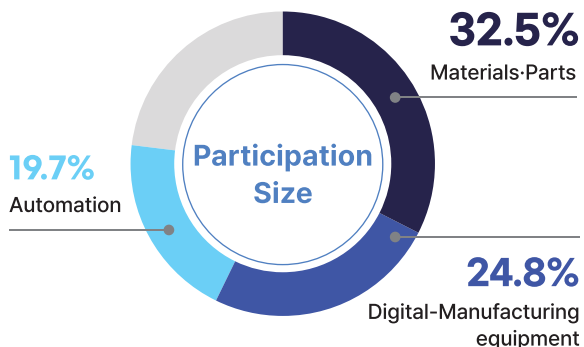
**H.** [www.kimex.org](http://www.kimex.org)

# POST SHOW REPORT - KIMEX 2022

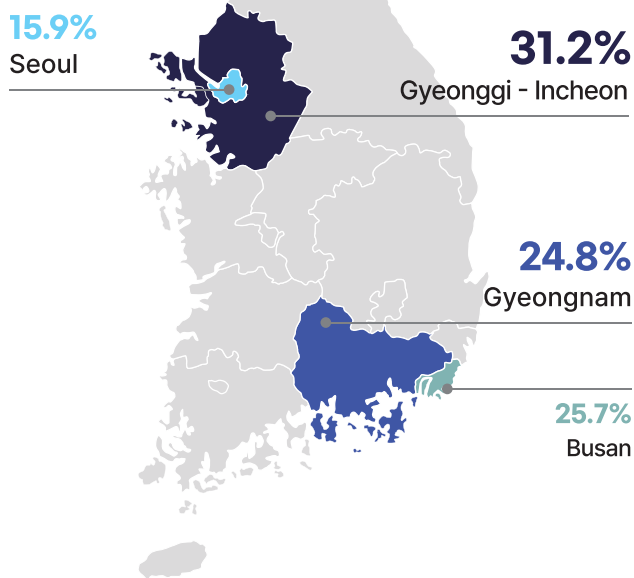
**Results** 157 Exhibitors from 17 countries, 332 booths 9,179 visitors

**Consultations and Contracts** 2,378 consultations, \$186 million | 312 contracts, \$9 million

## Exhibitors

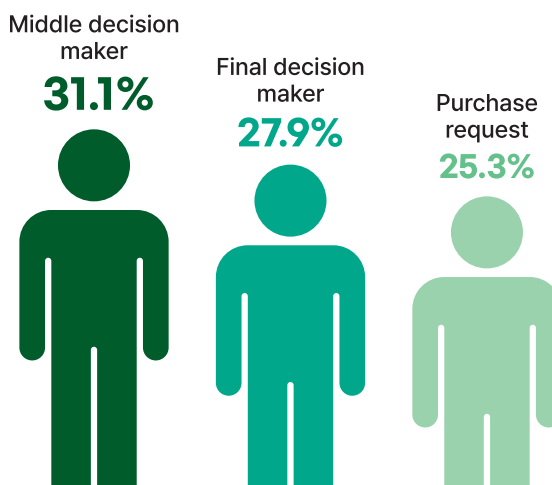
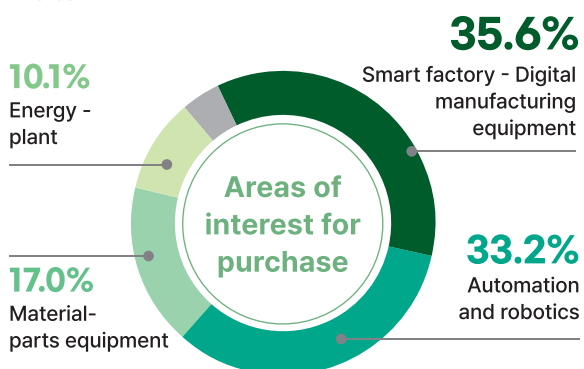
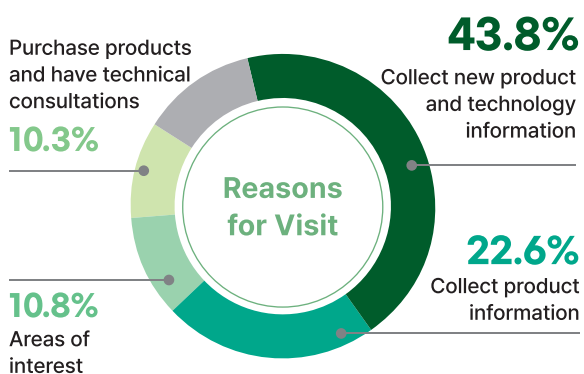


## Regional Status



Exhibitors' Satisfaction **91.6%**

## Visitors



Authorized purchase decision maker **59%**

**Support for Exhibitors**



**Participation fee discount**  
Up to 50% off for exhibitors in Gyeongnam



**Expense support for buyers**  
Invited by exhibitors

**2W marketing**  
Banners, business cards, and shopping bags

※ Differentiated support by participation size



**Pre-matching of products in buyer's interest**  
**Support for purchase consultations**



**New product presentations, seminars**  
Event support



**Open 24 hours a day**  
Free shop opening at online exhibition center



**Support for heavy equipment (forklifts)**



**Free parking during the exhibition**  
CECO

**Side Events**

**Opening Ceremony**

Tuesday, June 25  
Exhibition Hall Lobby



- > Invite key guests, cut the ribbon, and give a status report, tours of key exhibitors, etc.

**K-Machine Metaverse Exhibition Center**

Saturday, June 3 ~  
[www.k-machine.org](http://www.k-machine.org)



- > Introduce company/products, video
- > Brochure download, online inquiry

**Conference/Seminar/New Product Announcement**

During the exhibition  
At meeting rooms or the exhibition hall



- > Proposal on digital manufacturing innovation
- > Smart factory construction case study
- > Introduce exhibitors' new products, new technologies

**Overseas Buyer Invitation & Export Consultations**

Wednesday-Thursday, June 26 - 27  
At meeting rooms or exhibition hall



- > Find buyers from India, the Middle East, and China
- > Exhibitors matching



Contact Us **KOAMI Exhibition Team**

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